

ATHARV NAMDEO

Product & UI/UX Designer · Design Systems · Frontend Engineer

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EDUCATION

Vellore Institute of Technology (VIT), Vellore 2025 – 2029
Bachelor of Technology in Computer Science and Engineering (Core)

DESIGN & UX SKILLS

PRODUCT & UI/UX: User Research, Wireframing, High-Fidelity Prototyping, Design Systems, Mobile App UI (iOS & Android), Captive Portal UX, Responsive Web Interfaces, Accessibility (WCAG).
DESIGN TOOLS: Figma, FigJam, Adobe Illustrator, Adobe Photoshop, Lightroom, Canva.
FRONTEND / CODE: HTML5, CSS3, Tailwind CSS, JavaScript/TypeScript, React, Next.js, Framer Motion, Three.js, Lucide Icons, Variable Fonts.
VISUAL & MEDIA: Editorial Layout, Brand Identity, Fest & Hackathon Branding, DSLR Street Photography (Nikon D7200 / Sony), Cinematic Video & Reels.

SELECTED DESIGN PROJECTS & SHIPPED PRODUCTS

VinHack 2026 Official Website (vinhack.vinnovateit.com) 2026 · Web Design · Event Branding

- Designed the complete visual identity and interactive web portal for VinHack 2026, a 30-hour national hackathon hosted during graVITas '26.
- Crafted a high-contrast dark theme featuring playful pixel typography, 3D animated stickers, interactive timeline scheduling, and mobile responsiveness for 1000+ applicants.

B3 Hackathon Web Platform (b3.vinnovateit.com) 2026 · UI/UX Design · Product Portal

- Led tech + UI/UX design for the B3 Hackathon portal by VinnovateIT, structuring the interactive hackathon schedule, prize matrices, and submission tracks.
- Maintained a consistent component design system with instant legibility under fast-paced live hackathon conditions.

MessIT Mobile App & Brand (messit.vinnovateit.com) 2025-2026 · Mobile UI/UX · Daily Companion

- Designed the end-to-end mobile experience for MessIT, serving thousands of VIT hostel residents with live dining hall menus and instant meal alerts.
- Created custom warm food-palette illustrations, snack-time countdown states, and frictionless mess-type toggling.

Latch App & Landing Page (latch.vinnovateit.com) 2025-2026 · Product Design · Mobile & Web

- Created the minimalist "One-Tap Wi-Fi" user experience for campus hostellers, transforming tedious captive portal authentication into a single bold interactive switch with live bandwidth curves.

StudyHub & BunkBuddies (studyhub.vinnovateit.com / bunkbuddies.vinnovateit.com) 2026 · Web Platforms

- StudyHub:** Architected a clean, dark-blue academic dashboard for rapid exam paper access, video lectures, and syllabus navigation.
- BunkBuddies:** Designed a warm, playful illustrated roommate-compatibility platform with custom character avatars and lifestyle quiz UX.

Official VIT Campus Map 2026 · Print & Spatial Wayfinding

- Contributed cartography, architectural landmark styling, and route clarity for the official campus map of VIT Vellore.

LEADERSHIP & CREATIVE AWARDS

- **Winner, Reel Making Competition:** Riviera '26 (International Cultural Carnival, VIT Vellore).
- **Runner-up, DSLR Photography:** Primavera 2026 (VIT Vellore).
- **Editorial Designer & Media Photographer:** VIT Student Council (May 2026 – Present).
- **Core Member:** The Photography Club (TPC), VIT Vellore (Covered Newbie Fiesta, Farewell, and Independence Day).